



## **Presenting Partner Program**

The St. John's Board of Trade currently represents over 750 businesses in the St. John's and surrounding areas. On average, the Board arranges 15 luncheons per year to provide networking opportunities as well as a forum for speakers on various topics of interest to our members.

The Board is pleased to announce a new program "The Presenting Partner Program" which will allow maximum exposure to showcasing partners at select luncheons throughout the year.

### **Presenting Partner Package will include:**

- Corporate logo presence on all pre-event promotional materials including website promotion as well as email notification to the over 1000 recipients of the Board's e-newsletter
- Acknowledgement from the podium by the Board's President
- One seat at the head table
- Opportunity to introduce the luncheon speaker
- 10 tickets for the partnered event
- Opportunity to place your company's signage/handouts in the networking area
- Professional event coordination and on-site management of the event by Board staff
- Editorial coverage in the Business News

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| <b>Standard luncheon (150-250 guests)</b>          | <b>\$3,000</b> |
| <b>Premium lunch (250- 500 guests)</b>             | <b>\$4,500</b> |
| <b>Special events (i.e. Awards luncheon, gala)</b> | <b>\$6,500</b> |

### **Terms & Conditions:**

- Presenting partner sponsorship will be approved in consultation with the luncheon speaker.
- Contractual agreements with gold, silver and bronze partners re Board of Trade luncheons will be honored and presenting partners will be informed in advance of these agreements, i.e. banner and table tents displaying logos.
- The Board reserves the right to exclude select luncheons from the Presenting Partners Program.