



MEDIA RELEASE

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Municipal Awareness Day: 'at your door' contributions

The provision of many key services take place at the municipal level and should be celebrated on Municipal Awareness Day, May 19. The St. John's Board of Trade recognizes the efforts and activities of elected officials and civil servants at the City of St. John's and their contributions to life in the city.

"Each day, City officials and staff work with residents and businesses," said Board Chair Derek Sullivan. "Many of these efforts are done without much fanfare, but they are 'at your door' services such as garbage collection and snow clearing. City workers have a direct impact on the quality of life in St. John's, and it is a welcome one."

The Board of Trade continues to work with the City on a number of key initiatives, primarily on economic issues but in a way that has a positive effect on St. John's. In particular, the Board is represented on the City's Advisory Committee that is leading the development of a Strategic Economic Roadmap and has been engaging in dialogue on issues such as development.

"There are times where the Board and City will not agree on policies but we both share a goal of building an even better city," said Mr. Sullivan. "Municipal Awareness Day is just one day where we can make a special effort to recognize the ways in which city officials and staff work toward that goal. We are encouraged by their efforts and thank them for it."

The St. John's Board of Trade is a non-partisan, business advocacy organization that is the principal voice of business for over 750 members in the St. John's area. Its mission is to improve the local business climate, enhancing its members' ability to do business through advocacy and member services.

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