

Corporate Sponsorship



bronze sponsors

Investment in the St. John's Board of Trade Bronze Sponsorship Program is limited to 10 companies. Exclusivity in industry is guaranteed at the Bronze Sponsor level.

The partnership will be for a period of one year.

Partnership recognition includes:

- Corporate logo on the Board of Trade website
- Corporate logo presence on Board of Trade luncheon tables
- Five complimentary Board of Trade luncheon tickets (not redeemable for special events)
- 50 Business Show passes
- Complimentary 1/4 page ad in Business News magazine
- Online ad, content run of site, bottom leaderboard 728 x 90 pixels, for one month (advanced booking required to ensure availability)
- Promotion at Business Mixers
- Promotion at Lunch 'n' Learn seminars including corporate logo presence
- Promotion at all St. John's Board of Trade open houses

Cost of the Program

The cost of the 2010-2011 Bronze Partner sponsorship program is \$3,100 per year per sponsor.

For additional information or to express interest in one of the sponsorship packages, please contact us.

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Expression of Interest

If you are interested in becoming a Bronze Sponsor please review the following terms and agreements and acknowledge your expression of interest with your signature below.

1. Bronze sponsorship will be for a one-year term.
2. Total sponsorship price is \$3,100. Sponsors will be invoiced at the beginning of the term, payable within 30 days. Sponsors also have the option to be invoiced in July and January in the amount of \$1,550 for each installment.
3. A Bronze Sponsor is entitled to exclusivity in their category/industry sector for one year.
4. As a fair, open and transparent organization, the St. John's Board of Trade believes in providing all members opportunities to participate in programs; therefore there is no automatic renewal at the conclusion of the one year.
5. If the incumbent wishes to be the Bronze Sponsor in their particular industry sector's category for another one-year term they will be required to express that interest in the general call for expressions of interest to members for bronze sponsorship. If more than one member from that category expresses interest a lottery will be held to determine the sponsor for the forthcoming two-year term. If the incumbent should be successful in winning this lottery they will not be permitted to express interest to be a Bronze Sponsor for a third term and therefore will be ineligible to participate at the bronze sponsorship level. A company can only hold two consecutive terms as a Bronze Sponsor.
6. At the end of these two years the call for expressions of interest will go to the entire membership and if no company in the category of the incumbent express interest, the incumbent will be allowed to have a third term.
7. An excluded company can again participate in the bronze sponsorship general call for expressions of interest after one year has elapsed. They can participate in other levels of sponsorship during the exclusionary period.

Name of company _____

Contact name _____

Telephone _____ Email _____

I have reviewed the above noted terms and conditions and agree to abide by them. I confirm that I have read, understood and accept the above noted terms and conditions of bronze sponsorship. I agree to be bound by all the terms and conditions of this agreement, and understand that I must remain a member in good standing during the duration of this agreement. The St. John's Board of Trade reserves the right to cancel sponsorship if I do not abide by the by-laws of the organization.

Signature _____ Date _____