

Referral Rewards Program

10 Tips for referring members

It's easy to refer someone to become a member of the St. John's Board of Trade. Here's how:

Refer online

Give us your referral details through the online membership application for the most immediate impact and remember to note that it is a referral. Or, point your colleagues to bot.nf.ca to join. Remind them to submit your name as the referring member.

E-mail your referrals to us

Hand out membership information kits

Call 726-2961, to request membership kits, or e-mail us at mail@bot.nf.ca.

We'll mail packets for you

Send us a list. We'll send your colleagues personalized packets, including your name as the referring member. Contact [Margie Davis](#) to get packets right away.

Invite them along

Take colleagues to luncheons and 'bring a friend' events.

Host an open house

Invite co-workers, colleagues, administrators, and other community partners.

Share the benefits

Reserve a few minutes on a meeting agenda to tell others about the [benefits of membership](#).

Give it your stamp of approval

Your personal endorsement means a lot.

Follow up

Send them a note about two weeks after you've referred them. This often makes a difference in whether your colleague will join.

Send an e-mail or a letter.

Copy and paste the sample text we provide into your email or letter. Remember to let us know who you have sent it to so that we can send them more information.

Contact us for more details
info@bot.nf.ca | 726-2961
www.bot.nf.ca

Program is subject to change without notice

