

Referral Rewards Program

Sample telephone script, email or letter

Dear <_____>,

I'd like to share a great resource with you – membership in the St. John's Board of Trade.

The St. John's Board of Trade is the leading voice of business in Newfoundland & Labrador. They work for your business! The St. John's Board of Trade is a solutions-based organization that:

- advocates on behalf of business to all levels of government;
- provides access to opportunities; and
- assists members on issues affecting business.

Staff and volunteers are committed to offering members access to business opportunities, and providing assistance with issues affecting business. Being a member of the St. John's Board of Trade guarantees you these services and more.

Networking opportunities, advertising, directory listings, cost reducing affinity programs, discounts, publications, resources...membership advantages pay off!

Check out www.bot.nf.ca for more information on membership. You can even join online. I've shared your name and address with Board staff. Within a week, you will receive more information.

I hope you'll consider joining. And, when you do decide to join, please mention my name on the application as having referred you.

Call if you have any questions. I look forward to talking to you soon.

<Your name>

Contact us for more details
info@bot.nf.ca | 726-2961
www.bot.nf.ca



Program is subject to change without notice