



MEDIA RELEASE

For Immediate release

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Board of Trade recognizes Municipal Awareness Day

The St. John's Board of Trade is taking the opportunity to recognize the efforts and skills of municipal leaders and staff on Municipal Awareness Day, May 20. The Board of Trade recognizes that elected officials and civil servants at City Hall have a significant, direct impact on the quality of life of residents of St. John's.

"A lot of the work that is done at City Hall is not newsworthy but, without it, residents and businesses in St. John's would have a lesser quality city," said Board Chair Bruce Templeton. "There are times where we as an advocacy organization do not agree with the policies of the City of St. John's but we know that City officials – elected and otherwise – and the Board of Trade share the goal of continually improving this place we call home."

This year's Municipal Awareness Day is particularly relevant as residents of St. John's will go to the polls early in the fall to elect the City's leadership. The Board encourages residents and businesses to make their issues and concerns known, to understand the important election topics that will affect the future, and to be engaged in the election process.

"Maybe Municipal Awareness Day is a day when individuals who feel they have something to add to St. John's can consider how they want to be involved in this year's election. It doesn't necessarily mean running for office but maybe it is talking to neighbours or co-workers and raising an issue as a group. Certainly the Board is supporting heightened awareness and engagement of municipal issues, and looking to be part of progress in St. John's."

The St. John's Board of Trade is a non-partisan, business advocacy organization that is the principle voice of business for over 700 members in the St. John's area. Its mission is to improve the local business climate, enhancing its members' ability to do business through advocacy and member services.

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