

# Member to Member Marketplace

## FAQs

- **What is the Member To Member Marketplace?**

Included as a benefit of membership, the *Member to Member (M2M) Marketplace* is an exclusive online portal where you can provide special offers to other board of trade members and their employees. *M2M* helps build relationships and encourages doing business locally.

- **Who can participate?**

All members in good standing are eligible to participate in this program.

- **How much does it cost to participate?**

There is no cost associated with participation – *M2M* is included as a benefit of membership.

- **How do I sign up?**

- Download the guidelines and submission form at [bot.nf.ca/?](http://bot.nf.ca/?)
- Enter the details of your offer and send it along with your logo in web ready jpg or gif format to [jcumby@bot.nf.ca](mailto:jcumby@bot.nf.ca).

- **When will my offer appear on the website?**

Once your application has been received and approved, your offer will be included in the next update of the participating members list. You may begin participation any time during the year.

- **What makes a good offer?**

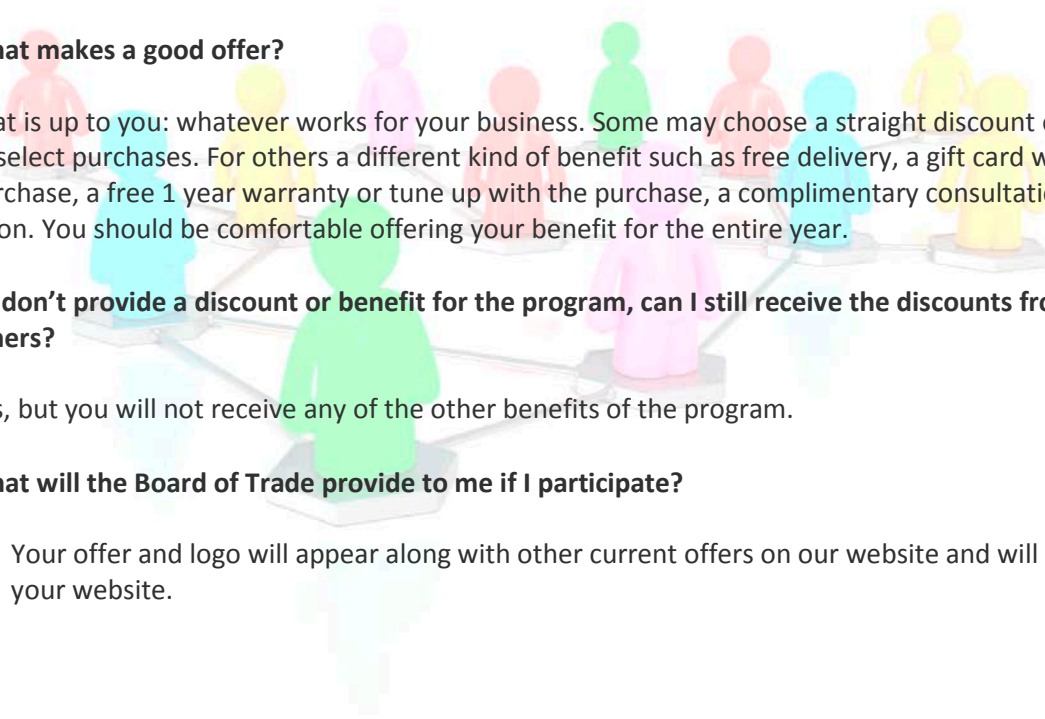
That is up to you: whatever works for your business. Some may choose a straight discount off any or select purchases. For others a different kind of benefit such as free delivery, a gift card with purchase, a free 1 year warranty or tune up with the purchase, a complimentary consultation and so on. You should be comfortable offering your benefit for the entire year.

- **If I don't provide a discount or benefit for the program, can I still receive the discounts from others?**

Yes, but you will not receive any of the other benefits of the program.

- **What will the Board of Trade provide to me if I participate?**

- Your offer and logo will appear along with other current offers on our website and will link to your website.



- We will promote the program to board of trade members and their employees through online and print media.
- You can confidently confirm your customer is a member in good standing and qualifies for your offer through the [membership directory](#) our website.
- The program will help increase awareness of your company.

- **If I participate in the program and provide a discount or other benefit, how do I confirm that a company is a member of good standing with the Board of Trade?**

All members in good standing with the St. John's Board of Trade are eligible for any benefits you agree to provide. To confirm their eligibility, visit [bot.nf.ca](http://bot.nf.ca) and click on [Member Directory](#) to complete a search by company name.

- **Are there any limitations to what I can provide as a benefit?**

All discounts and benefits of any kind will be subject to review by the St. John's Board of Trade. To be a program participant, you must offer a minimum of a 5% discount or similar value to be fair for the promotion and recognition your company will be receiving as a program participant. The St. John's Board of Trade reserves the right to refuse any offer from participation in the M2M program.

- **If I agree to provide a discount, am I obligated to provide the discount for the next year?**

You are never obligated to continue participation in the program – you may cancel your participation at any time and your information will be deleted within two business days. However, we do encourage a yearly commitment. All participants will be required to confirm that the offer is still valid after 12-months of participation.

- **How do I find out what other companies are offering discounts or added benefits?**

A complete, up to date list is found on the website at [bot.nf.ca](http://bot.nf.ca).

For any other questions, e-mail at [jcumby@bot.nf.ca](mailto:jcumby@bot.nf.ca) or phone 709-726-2961. [Click here](#) to download the guidelines and submission form.

*Disclaimer: M2M Marketplace listings do not imply endorsement by the St. John's Board of Trade of the products and services offered, and implies no responsibility or liability for their provision. Any disagreement or dispute between the customer and participating member is the responsibility of both parties to resolve.*